



FREYGNER ADVOCATUR
intellectual property

*“THE BRAND IS THE HEART
OF A COMPANY”*



People who turn an idea into a trademark invest a considerable amount of time, money and passion. That's why a trademark deserves the best protection it can get. Our law firm represents several of the most highly valued and best known brands in the world. One hundred percent protection is therefore obligatory.

We are honoured to have some of the biggest global players place their trust in us. However, we apply the same degree of care and dedication to every trademark, design, patent or copyright that we work with.

Our international experience and collaboration with experts on every continent makes our law firm one of the most sought after partners in the area of international trademark law.

Dr. Sylvia Freygner



*“DON’T BE LIKE THE REST
OF THEM DARLING”*

COCO CHANEL

*“WE DO WHAT WE KNOW
AND WE KNOW WHAT WE DO”*

In 2007, Dr. Sylvia Freygner founded FREYGNER ADVOCATUR. Today the law firm is a highly-specialised boutique that focuses on intellectual property and international tax law, as well as competition law, with bases in Stans, Vaduz, Zurich and Vienna. Intellectual property and industrial property rights are two of the longest-standing areas of expertise of our law firm.

Our clients place their trust in our expertise in the areas of trademark, design, patent, copyright, competition and licensing law.



01

INTELLECTUAL PROPERTY TRADEMARK LAW

We operate in Liechtenstein, Austria and Switzerland and support top global brands in issues related to national and international trade law. In addition to domestic trademarks, we also protect European Union trademarks and international registrations (IR trademarks).

- Trademark research
- Trademark registration
- Trademark monitoring
- Domestic trademarks
- European Union trademarks (EU)
- International trademarks (IR)
- Copyright protection notice
- Trademark license agreement
- Rights management
- Appeal proceedings
- Cancellation proceedings
- Trademark disputes
- Prosecution of trademark infringements
- Temporary injunctions
- Defence against warning letters
- German Patent and Trademark Office (DPMA), Office for Harmonization in the Internal Market (HABM), Federal Patent Court (BPatG)
- Trademark transactions
- International trademark law

02

DESIGN LAW

Our law firm assists you in verifying the protectability of a design, whether it's during the application and registration process or when defending the registered design in the event of legal infringements by third parties.

- Protection of designs and prototypes
- Development of industrial property rights strategies
- Design applications
- Filing of design license agreements
- Prosecution of trademark infringements
- Cease and desist orders and claims for damages
- Warning letters and temporary injunctions
- Defence against unwarranted warning letters



“TRADEMARKS ARE ICONS AND MYTHS”



*“I WANT TO PUT A DING
IN THE UNIVERSE”*

STEVE JOBS

03

PATENT LAW

In the area of patent law, we support our clients with the administration of their industrial property rights portfolio, the configuration of license agreements, the transfer of industrial property rights and the defence of patents and registered designs.

In the event of disputes relating to patent law, we provide you with professional representation before the trademark and patent offices in Austria, Liechtenstein, Switzerland and elsewhere throughout Europe, as well as before all courts.

- Patents and registered designs
- Industrial property rights strategies
- Patent exploitation
- Patent licensing
- Patent transfers
- Rights management
- Employee inventions
- Prosecution of patent infringements
- Opposition proceedings
- Invalidity proceedings
- Authorisation enquiries
- Warning letters
- Temporary injunctions
- Defence against offensive action
- Representation before the German Patent and Trademark Office (DPMA), the Office for Harmonization in the Internal Market (HABM) and the Federal Patent Court (BPatG)

04

COPYRIGHT LAW

We represent our clients in the area of copyright law on both an in-court and out-of-court basis. We create, verify and assess license agreements and provide advice with the drafting of contracts in order to avoid subsequent conflicts. In the field of copyright, the judicial assertion of performance protection- and copyrights, as well as the defence of unauthorized claims and the submission of temporary injunctions, are of key relevance.

- Verification of copyrights
 - Development of protection strategies
 - Filing of original works
 - License agreements
 - Rights management
 - Drafting of contracts
 - Prosecution of copyright infringements
 - Warning letters & temporary injunctions
 - Cease and desist orders and claims for damages
 - Defence against unwarranted warning letters
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*“THE BRAND IS ONE OF THE
VERY FEW LEGAL MONOPOLIES”*

05 COMPETITION LAW

Our law firm has been specialising in franchising and license agreements for over ten years. We provide support to our clients with issues regarding

COMPETITION LAW

FRANCHISING

ANTITRUST LAW

LICENSE LAW

DISTRIBUTION LAW

06

IP BOX AND TAX PLANNING

The EU's attention is currently focused on the tax regime in Switzerland, in particular, a special tax regime that is known as "IP box" (Intellectual Property Box). This scheme allows for a favourable taxation of income from research and development. The IP box also exists in the EU member states of Belgium and Luxembourg where it is used to encourage research and development.

An IP box is when a sum at a legally permitted amount can be deducted from the sum total of the positive income from intellectual property rights. The remaining income is then taxed at the current tax rate, which overall results in a much lower rate of tax.

Switzerland is one of the last countries in Europe that is continuing to develop this legal principle as a non-EU country.

We support our clients with the tax-related structuring of their intellectual property rights in domestic and international company law structures and with the planning of license models and licensing agencies. We will support you in the setting up of an IP box and with the associated tax-related and legal benefits.

LAW, TAX, TRUST ALL FROM ONE PLACE FOR THREE COUNTRIES

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*“A BRAND THAT IS TRUE TO ITS HERITAGE,
KNOWS WHERE IT IS GOING
AND WHERE NOT,
WILL FOLLOW ITS OWN PATH*

*WE ARE EXCEPTIONALLY COMPETENT
COMPANIONS ON THE JOURNEY”*



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